

Enchanting Homes of Western Pines

**Your Guidebook
To Happy Homebuilding**



WESTERN PINE ASSOCIATION • YEON BUILDING • PORTLAND 4, OREGON

a Word About...

the Western Pines

Idaho White Pine

Ponderosa Pine • Sugar Pine

THERE is no substitute for satisfaction. And there's no satisfaction more complete or more enduring than in a sound, attractive home — a home designed for beauty, comfort and genuine all-around livability.

For generations, the Western Pines — Idaho White Pine, Ponderosa Pine, and Sugar Pine — have remained the preferred woods of American homebuilders. Inside to outside, for woodwork, for framing and for siding, the Western Pines contribute their own versatile charm, rugged durability and dollar-for-dollar economy.

Easily adaptable to the vast variety of architectural stylings, these friendly woods have proved again and again to be the exact medium for precisely conveying any interior or exterior theme from Colonial to contemporary. Readily painted and handsomely stained, the cheerful Western Pines are at their excellent best both in reproductions of traditional styles and in light-toned modern treatments.

And the carefully seasoned Western Pines are durable. For exterior protection against winter's storms and summer's heat, or for resilient, long-lasting and beautiful interior wall paneling, they're the perfect materials for long-range economy. Maintenance, too, is no problem for these happy woods grip paint, stains and varnishes firmly, are speedily cleaned or waxed.

The favorite of all materials for residential building, precisely manufactured Western Pines will always be available in bountiful supply. As ripe old timber is harvested for the homes of today, continuous new crops of soft-textured, even-grained pines are being constantly grown for the families of tomorrow.

For siding, for woodwork or for paneling, the Western Pines are available now from your retail lumber dealer or woodwork manufacturer in a range of patterns to fit any purse, taste or need. Consult him today — for sizes, grades, uses or for finish treatments — or write Western Pine Association, Yeon Building, Portland 4, Oregon.

FRONT COVER — Immaculate Western Pine paneling, painted a soft blue, forms the setting for this happy room. There's orderliness here, without stiffness, and the comfort that pine walls can bring to your house.

AT
290
W43
1960

EXTERIORS



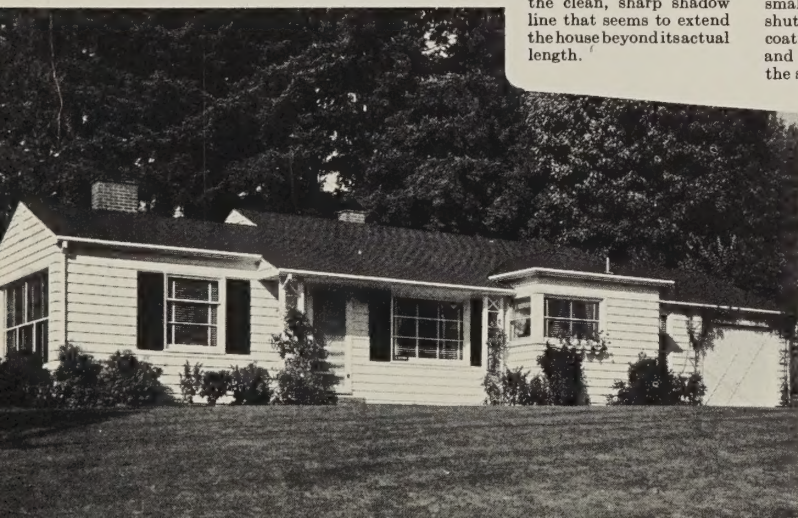
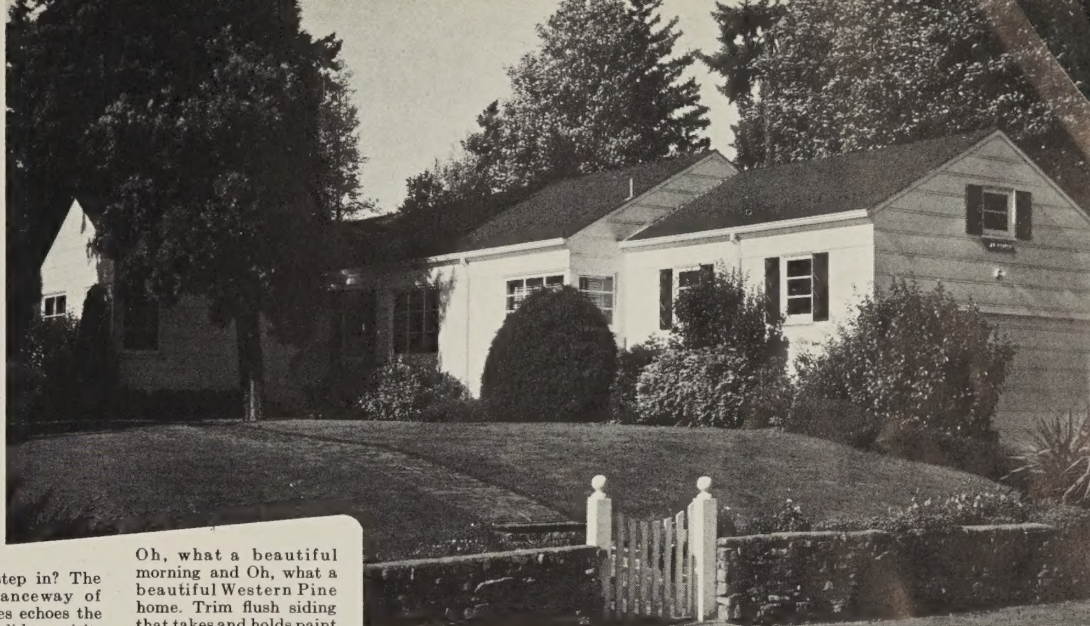
Won't you step in? The bright entranceway of Western Pines echoes the hospitable holiday spirit. Clean vertical lines accent the horizontal bevel siding, add interest to an already beautiful facade.

Here's a home to dream about. And the economy of Western Pine bevel siding can help make that dream come true. Note the clean, sharp shadow line that seems to extend the house beyond its actual length.

Oh, what a beautiful morning and Oh, what a beautiful Western Pine home. Trim flush siding that takes and holds paint firmly makes this an up-to-date version of the storied vine covered cottage. Built by J. Wayland Owen near Portland, Ore.

Knotty grade economy siding effectively sealed with WP-578 knot sealer enables the smooth, even paint covering on this small home. Knotty Pine shutters are given a clear coating. Result: a cozy and attractive home for the small family.

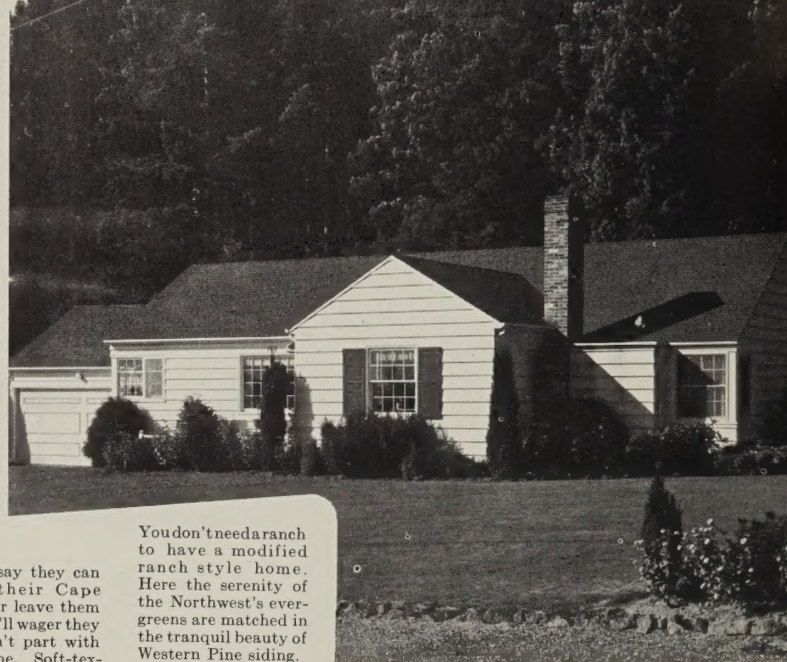
PAGE ONE





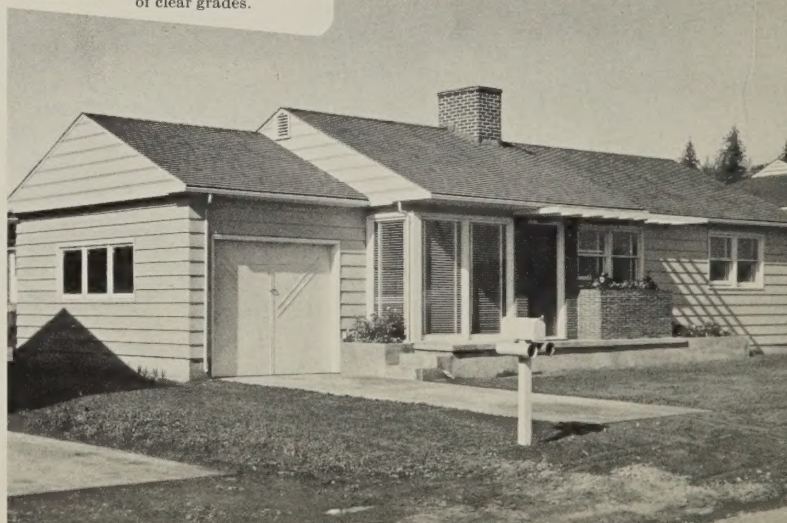
Some say they can take their Cape Cods or leave them but we'll wager they wouldn't part with this one. Soft-textured, thoroughly seasoned Western Pines conspire to make it a home our New England ancestors never even dreamed of.

PAGE TWO.



You don't need a ranch to have a modified ranch style home. Here the serenity of the Northwest's evergreens are matched in the tranquil beauty of Western Pine siding.

Long lasting beauty in small homes can be achieved economically with knotty grade pine sidings. Effectively sealed with WP-578 knot sealer, they equal in durability sidings of clear grades.





When you dream by the fire, walls of mellow knotty pine heighten the pleasure as they do the dancing shadows. Raised mouldings and pine-faced beams contribute to the charm of this high-ceilinged room finished in traditional fashion.

PAGE THREE



Who said knotty pine was good only for early American interiors? Here, bright efficiency of modern design blends with the all-around charm of Western Pine to form a fascinating living room.

Pine for the furniture and pine for the walls. Comfort and livability are the obvious keynotes in this pleasant room. And maintenance, no problem at all, leaves hours of free time to enjoy them.





Stately is the word for gleaming enameled pine, but at no sacrifice of charm or down to earth good living. Paneling and woodwork of Western Pines can be depended upon to keep their shape and last indefinitely.



Scalloped cornice and V-joint pine paneling accented by enameled pine mouldings and woodwork help the roaring fire chase Old Man Gloom away. There's repose and relaxation in every knot of fine Western Pines.

An old spinning wheel, Grandmother's rocker and braided rug would not be complete without soft-textured, easy-to-clean, glowing knotty pine. All that's missing is the cat.

PAGE FOUR



Here's knotty pine at its captivating best. Shadowed and cool in the sweltering summer or cozy and warm when winter winds howl, this is a room for all seasons. Shutters by Heinley.



Enjoyment lives here. This combination room provides all facilities for an evening of pleasure without budging outside these handsome walls. Cards, conversation, reading or a late snack—you needn't stir.



Our colonial forefathers never had it so good. Sparkling knotty pine walls and Dutch door, plank floor and braided rug provide the perfect setting for the wide fireplace. Now if Miles Standish had only had this—

Your beach house need not be a glorified lean-to. Lustrous knotty pine paneling transforms this one into a home away from home with all the charm of a more conventional city dwelling—and the repose of vacationland, too.



Here's what might be done with tasteful remodeling. Enameled Western Pine paneling and an eye for decoration can convert a little-used porch into a useful addition to the home.

Informality is king in this completely pine finished room. Informality—and comfort and good taste, too. Styled by Lorenz A. Hansen, president of the American Institute of Decorators.

As modern as television, pine paneled walls in a wide variety of patterns are readily adaptable to any interior decoration theme you want to imagine. And the range of color tones is limitless.



PAGE FIVE





Here's a cozy corner for a long evening's study or a short winter nap. Gleaming enameled woodwork of Western Pines enhances any firelight and the pleasure of sitting before it.

PAGE SIX



Convincing proof of Western Pines' easy adaptability to any styling from Colonial to contemporary. Clear pine paneling in a light shade furnishes just the background for modern furniture.

Formula for lighting up a dark den. Rugged knotty pine finished in a bright tone brings out the best features of the handsome Western Pines.





You'll linger longer in restful room like this. There's nothing finer for seclusion and repose than the unobtrusive good taste expressed in durable pine paneling.

The ever-present problem of where to put a large library without restricting the room was ingeniously solved here with pine paneling.



Better than leanin' on the ol' top rail. This horseman's retreat has all the comfort of a well-worn saddle and the beauty of a fine palomino. Handsome Western Knotty Pine paneling—never headstrong but briskly alive and always dependable—cinched it.

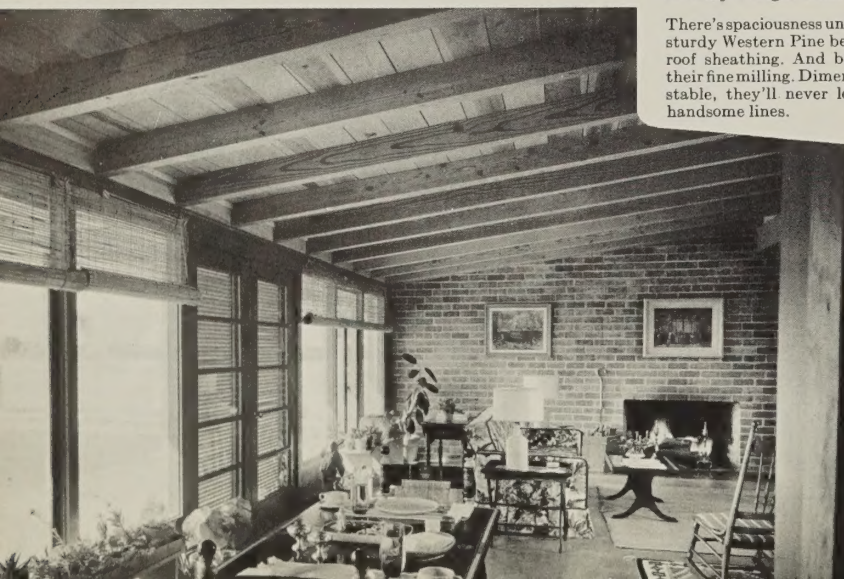
PAGE SEVEN

DINING ROOMS



The word for this is elegance, post-war version. Striking modern furniture is blissfully married to knotty pine paneling and the result is the happiest couple in many a bright dinner hour.

How to be outdoors while inside. Pine paneling and its charming cousin, pine window framing, join to make this convertible dining room a kitchen-side picnic spot. Table drops from wall.



There's spaciousness under these sturdy Western Pine beams and roof sheathing. And beauty in their fine milling. Dimensionally stable, they'll never lose their handsome lines.

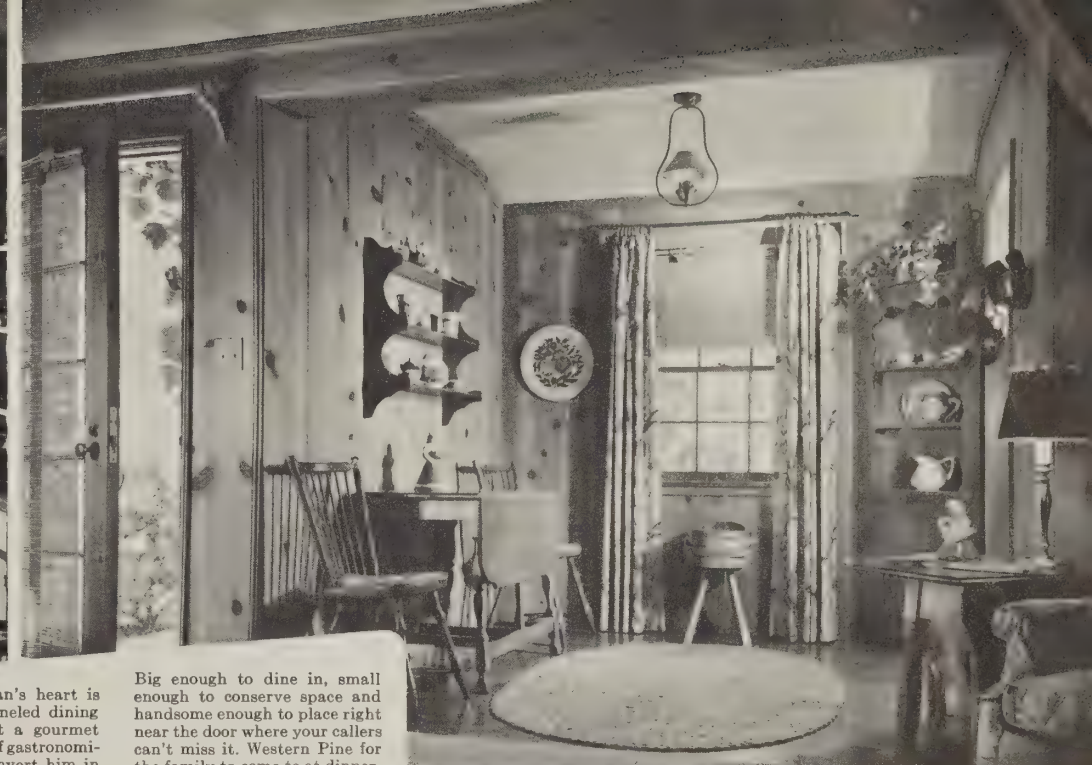
Eat and run? Not in this captivating dining room. Cheerful knotty pine paneling, ever attractive, makes any meal time a jolly time for family and guests alike.





The way to a man's heart is through a pine paneled dining room. If he's not a gourmet already, this kind of gastronomical setting will convert him in short order.

If you like it rustic, There's convenience and character in this paneled corner and plenty of space for dishes and table linens in the commodious cabinets.



Big enough to dine in, small enough to conserve space and handsome enough to place right near the door where your callers can't miss it. Western Pine for the family to come to at dinner.

There's more economy of time here than meets the eye. Western Pine paneling is as quick and simple to maintain as meals are to serve in the sparkling breakfast nook.

PAGE NINE





Recipe for starting the day right: Take knotty pine, apply to walls, add brick fireplace, trim with Lazy Susan table and serve as shown. Result: a lifetime of kitchen contentment.

PAGE TEN

For the Comfort You Long to Enjoy

WINDOWS OF WOOD



For Weathertight Security

Remember the ice wagon of yesterday? The cool, covered wood wagon from which you as kids swiped slivers of chewing ice on a hot summer's day? And how you wondered why the ice didn't melt away long before the iceman's day-long rounds were done?

You probably know by now. The wood wagon was a natural ice box, the wood a natural insulator — just like your old wooden ice box. Nowadays, your modern refrigerator requires insulation to keep heat and cold apart.

And so it is with windows. Wood, a natural insulator, stops winter's creeping cold from frosting through sills and jambs, helps prevent formation of chill drafts that sweep uncomfortably across floors and send heating bills soaring. You can relax cozily before a window of wood and watch Old Man Mercury plummet outdoors. With no worries either about condensation forming on wood window parts — ruining draperies, sill and wall coverings and floors.

In the scorching summer, wood windows hold heat out. They don't form a grid system of unwanted radiant heating strips and bring blistering sun's rays indoors. They stay cool, cool as your shadowed room.

And when the wind howls outside, that's where it stays. Windows of wood don't contract when the temperature drops and allow rattling or vibration or the admission of cold streams of air and dust and dirt.

For year-around comfort — winter, summer, rain or shine — windows of wood are your very best buy.





For Beauty --- and for Utility, too

There's a beautiful window of wood for every opening in your house — in a wide range of sizes and styles to meet your particular architectural preference.

Conventional double-hung, attractive casement, sturdy fixed-sash, modern picture windows with either single or double pane glazing, or a combination of any — the choice is yours in wood. And you may select any of numbers of shapes, sash moulding styles, pane sizes and casing designs to carry out your very own architectural ideas.

Wood windows lend themselves fraternally to color, too. Even-grained, paint-gripping wood is easily finished in any of the vast range of shades in the modern decorator's rainbow spectrum to best accent or blend with your scheme of color. When you want to change your color theme, it's quickly and easily accomplished — bringing new loveliness to your home and enhancing the re-sale value of it.

If you live near the sea shore or near industrial areas, don't fret about corrosion. Wood does not rust and salt air or factory fumes won't eat away exterior wood window parts and cause expensive replacements.

And you'll find it easy to fit screens and storm sash over wood sash without costly extra framing. Wood windows are designed to accommodate exterior sash, and the hanging job can be done yourself. Interior window covering fixtures and weatherstripping may be simply and easily attached, too, on workable wood.

Refitting is easy with wood windows. All buildings, particularly when they're new, settle slightly — frequently enough to throw windows out of line, cause sticking and jamming. Re-adjustment of windows of wood, a workable material, is a simple matter.

For beauty, for utility and for convenience, make wood windows your choice.



And for the Durability
of a Lifetime



The window pictured above is untreated Ponderosa Pine installed in a building in historic Idaho City, Idaho, during its mining heyday. After 60 years of continuous use and only sporadic maintenance, it was still operating perfectly when the picture was taken.

Scientific processing with modern chemical preservatives makes wood windows even more durable today — makes them last through still more generations — makes them lifetime guardians of your home's beauty, comfort, durability and economy.

WESTERN PINE ASSOCIATION

510 YEON BUILDING

PORTLAND 4, OREGON



Be Sure it's
GOOD
Specify
WOOD



George Washington would have been glad to sleep here. Four-poster canopied bed, cozy fireplace AND radiant Western Pine paneling done in gleaming enamel. It's a colonial combination so good that it's still irresistible.

BED ROOMS



Make room for Casey Jones, and make it of Western Pines. They'll endure the torment of jam-sticky fingers and fun-propelled youngsters and bounce trimly back for more.



All aboard for enchantment. There's a lifetime cruise of pleasurable living in the smartly geared design of these shipshape bunks by Nina Louise Zwebel.



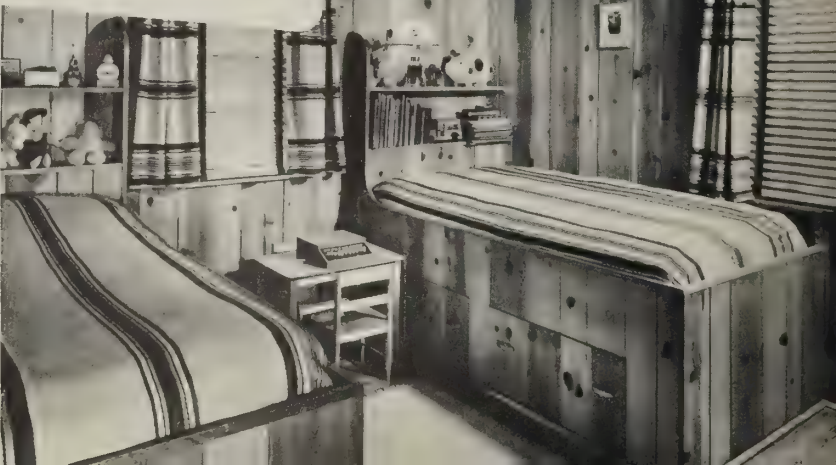
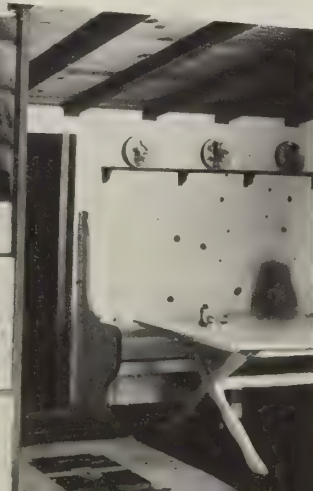
Here's a setting for slumber in the best ancestral tradition. Downy soft comfort and the security of the past are captured in the pine and old lace of this lovely room.



Versatile is the word for Western Pines. Paint 'em, stain 'em, mask out the knots or let them show through. Here's a combination of all four and a happy team it is.

If you're a space-miser—and who isn't? here's a slick trick that saves dusting besides. Bunk drawers contain extra linen or youngsters' things down where small fry can reach.

PAGE TWELVE





You can't beat wood for sheer beauty, durability and economy of upkeep. The founding fathers discovered that when they built their homes, inside and out, of pine. And pine has been the standard ever since.

There's a distinction about Western Pines that invariably wins them first choice for fine woodwork. And their remarkable paint-holding ability gives a lifetime of lasting satisfaction.

Dream, that's the thing to do in the gentle dignity of this pine paneled bedroom. Note the happy combination of modern and traditional in walls and furniture—and the unique ceiling treatment.

Here's a convertible with radio, heater and no parking problem. A daytime nook and nighttime slumber center all wrapped up in knotty pine paneling. We're home, James.

Living alone and like space without waste? Immaculate Western Pine paneling points the way to this comfortable combination of living and bedroom—and fireplace in both.

PAGE THIRTEEN





Tired of fixing meals in a clinic? Knotty pine is the way to kitchen enchantment without enamel dazzle. Practical—and beautiful, too.

The living-kitchen returns in the prodigal raiment of checker-cloth and Western knotty pine. For easy eating or fun around the fireplace, the surroundings are right.



Away with culinary calisthenics. Kitchens are to work in, not work out in and you won't find a handier set-up than this. From stove to stomach, everything's at arm's reach in the captivating kitchen of Dr. T. J. Bluechel, Palos Verdes, California. And he chose Western Pine.

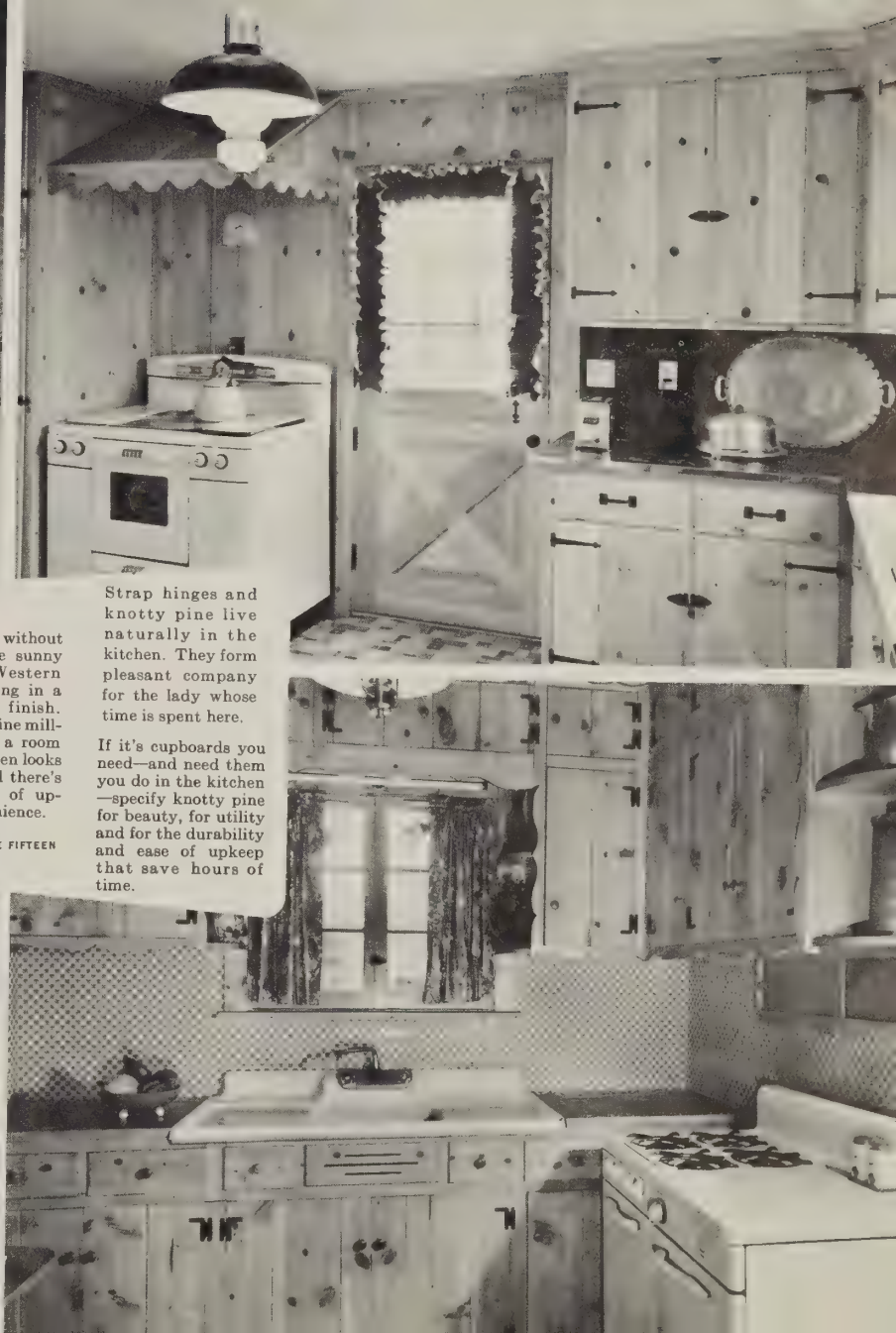
PAGE FOURTEEN





Brightness without glare is the sunny result of Western Pine paneling in a light-toned finish. Knots and fine milling enliven a room which so often looks barren. And there's no sacrifice of upkeep convenience.

PAGE FIFTEEN



Strap hinges and knotty pine live naturally in the kitchen. They form pleasant company for the lady whose time is spent here.

If it's cupboards you need—and need them you do in the kitchen—specify knotty pine for beauty, for utility and for the durability and ease of upkeep that save hours of time.

RECREATION ROOMS



How to get away from it all and never leave home. Your attic, dusty, musty and stacked with old trunks, can be transformed with the magic wand of pine paneling into a spacious retreat for the whole family.

Song and good cheer thrive in the pines. Light tones match modern furniture and the Western Pines take to fine finishes like music to an evening of fun.

PAGE SIXTEEN



When you're back off the saddle again, relax in a captivating corner of cowhide. Versatile knotty pine, refreshing as the hour before dinner, completes the western picture.

PAGE SEVENTEEN



A study in pine. There's no limit to the possibilities dormant in your forgotten attic. They'll spring alive under the touch of neatly planned Western Pine paneling.

What are you doing with your basement? Throw out the newspapers, clean up the trash, add a dash of knotty pine and serve your family and friends to an everlasting treat of care-free fun.



HALLS AND STAIRS



Passageway to pride. The cool splendor of clear pine promises rest to tired family or grateful guest. There's beauty here—and a quiet thrill to ownership.

Radiant Western Pine paneling, chosen by an architect for his own home, brightens this stairway. Random width, V-joint boards provide interest without repetition.

A corridor to capture the heart. Distinguished pine, finished brightly, chases hallway gloom. Smooth, accurate milling of the Western Pines assures constant loveliness.

Hallways are the heart of your home and you want them attractive for guests and for family. Versatile knotty pine, fitting any decoration theme is the natural choice.

Here's a way to convert space into charm. Panel your hallway walls with clear pine, finish in a cheerful color. The result? Carefree confidence and no bothersome maintenance problem.

Inside or outside, Western Pines put your home at its lovely best. Glowing paneling, sturdy doors and handsome architectural woodwork provide beauty, durability and economy.

PAGE EIGHTEEN





For cheerful corners or alluring alcoves, knotty pine glamorizes your home. White curtains and a touch of greenery compound the charm of this paneling investment.

Now and forever there's a timelessness about the Western Pines that insures never-failing good taste. Here's an example of center-matched knotty pine paneling — always beautiful, never tiring.

PAGE NINETEEN



FURNITURE



The classic woodworking properties of the Western Pines produce fine furniture. This composed dining room grouping by Drexel illustrates the stately charm of traditional pine.

Clear Western Pines make fine modern furniture. Clean of line, they're easily finished in light tones. This bedroom suite by Kerns in sun-tan pearl is a case in point.



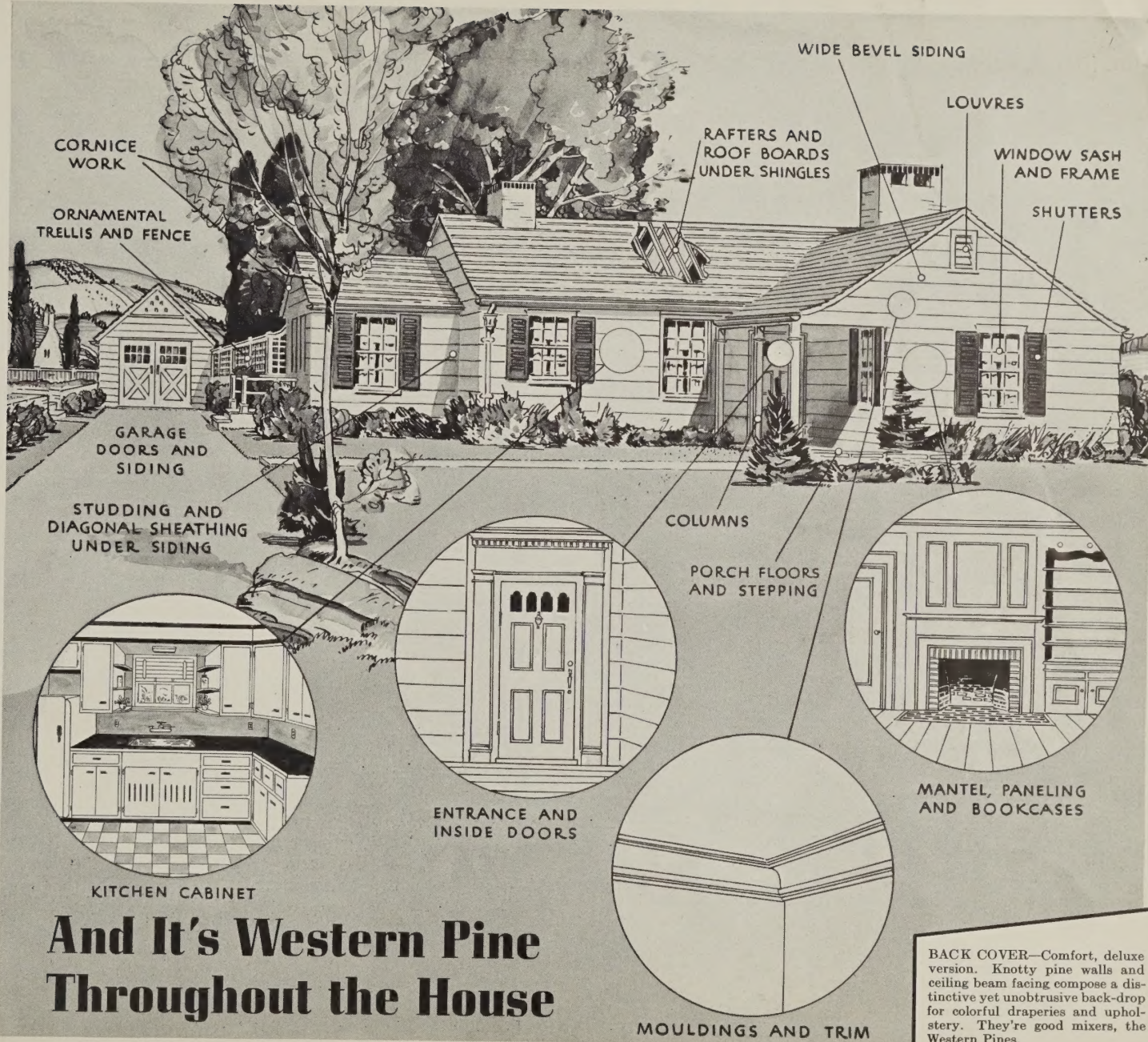
Light, bright and cheerful is Belcher's tropical modern manufactured from bleached knotty pine with bamboo drawer pulls. Even at home, Western Pines are easily bleached, smoothly finished. And they're durable, too.

Rugged knotty pine has been a staple furniture material for centuries. Paul Heinley's authentic antique credenza shows why.



PAGE TWENTY





And It's Western Pine Throughout the House

BACK COVER—Comfort, deluxe version. Knotty pine walls and ceiling beam facing compose a distinctive yet unobtrusive back-drop for colorful draperies and upholstery. They're good mixers, the Western Pines.



**These are
the
Western Pines**

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**Idaho White
Pine**

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**Ponderosa
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**Sugar
Pine**